

Spend a morning with colleagues learning how to create you own website

- ❖ Do you want to create a website for your practice?
- ❖ Do you want a site that you can quickly and easily change yourself?
- ❖ Do you need a gentle push to get over the technical hurdles involved with building and maintaining a website?

Squarespace (www.squarespace.com) is an easy-to-use web-based platform for creating and maintaining a website. It's one of the simplest ways for anyone to quickly set up and update a website with attractive and highly customizable templates. It's also inexpensive, costing as little as \$8 a month.

Over two hours, with a group of 4-6 therapists, in a comfortable home or office setting, I will walk you through the steps for setting up your website. If you bring content with you, you can leave this session with a functional, professional-looking, published website that you can easily update yourself. If you don't already have content prepared, you can leave with a skeleton site to which you can add content at your convenience and publish when you are ready. All you need to attend is a laptop with a browser (e.g., Firefox, Safari, Internet Explorer) and a desire to learn.

These tutorials are held privately, specifically for therapists, at a cost of \$100 per person. There are two ways you can participate:

- 1) Gather your own group of 4-6 therapists and I will train you either at your location or in Mill Valley, or
- 2) Express your individual interest by emailing me and when there are enough people to form a group you will be contacted to arrange a date for a tutorial in Mill Valley.



The tutorial is conducted by Mark Spencer. Mark is a freelance producer, editor, teacher and writer based in the Bay Area. He teaches for organizations such as the Bay Area Video Coalition, Stanford University, and MacWorld, and consults for corporations and individuals. Mark's wife Renee is a psychotherapist practicing in San Francisco who has been successfully marketing her practice online since 2002.

Interested? Contact me at markspencer@mac.com.

Disclaimer - I use Squarespace for my own website but I have no affiliation with the company and receive no compensation in any way for recommending their services.